



Roger's

Communicator

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From the Office of the President... Roger Paskvan

Roger's Two Way Radio

Communications
Technology For
The Serious User!!!

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Hello and welcome to this issue of "The Communicator." Before we begin, I would like to take this opportunity to extend a very special invitation to our upcoming open house during the week of July 21-25th. This is our time to show off our building and communications facilities. On Monday the 21st from 11-2, stop by during our live remote from Real Country 98.3 and Mix 103.7 for a brat, free soft drink and a walk through our facility. You can see where the police cars get designed and assembled, our service facility and meet our friendly staff. There will be pager and cell phone specials all week long plus demonstrations of AVL (Vehicle location and track-

ing) and the **NEW** Engenius cordless phone system.

In this issue we will be featuring a review of the FCC's new narrowband rules and how that will affect you, the consumer. Yes, things are changing in the communication world. Everyone wants more channels and there are none to give. The FCC simply cut everything in half and now there are twice as many channels available. Not right now, but in a carefully phased-in period over several years, all radio manufacturers are being forced to incorporate the new standard in their equipment. The frequency coordinators are giving a cut off date of August 1, 2003 for applications requesting wideband channels. If you want a wideband channel for some

older radios you may have, now is the time to call us for a license. By the end of July, the frequency coordinators will no longer accept applications.

By narrowing the channel, there is some degradation to the quality, but digital signal processing will make most of that up. The fidelity just got a little worse, but you will still be able to clearly communicate. For more information narrowband rules please call our office and we will be happy to answer any questions you may have.

-rogerp@paulbunyan.net

Summer Greetings from the Accounting department!!



With summer in full swing we are all busy with numerous outdoor activities such as barbeques, swimming, boating, lawn care, etc. Unfortunately, the summer season in Minnesota is too short! Why not simplify your life and leave more

time for fun!

Here at Roger's Two Way Radio we offer convenient payment methods. In addition to standard payment methods (cash, check) we accept Visa, MasterCard and Discover. For our paging customers we offer one free month of pager service when you pay for 12

months. We can also bill your credit card automatically each month. Either option will leave you with more time to enjoy the sun!!!

-Debbie Carter
dcarter@rogerstwoway.com

What's New in Portable Radios?

Radius CP 200



Wondering what's new in portable radios? Radius is introducing the CP 150 and CP 200. This

new line offers just about everything you want in a portable radio at an economical price. It has a plethora of options that include priority scan, busy channel lockout, nuisance channel delete, adjustable power levels, PTT ID and Quik call II (decode). Both radios come either VHF or UHF with 4 or 16 channels and both are narrow and wide band capable. The CP150 is a 2-watt radio but the CP200 is capable of up to 5 watts in either VHF or UHF band. Both are ergonomically designed,

and come with a standard battery (NiCd, 1100 mAh, 7.5V), rapid rate charger, antenna, and a belt clip. If that is not enough, it also comes with a two-year warranty making



Radius CP200

this a very hot package starting at just \$340.00.

For your personal quote on this dynamic new portable, or any other communication needs, call or E-Mail

our sales department.

All of us at Roger's Two Way Radio would like to thank our customers for past patronage, and we look forward to doing business with you in the near future.

Todd Raymond
218-751-3077

traymond@rogerstwoway.com



NEW CUSTOMERS AT ROGER'S TWO WAY RADIO

Here at Roger's Two Way Radio we value you, our customer, like family. That is why we are dedicating this section to our newest family members:

Brads Sanitation

Acorn Hills Resort

Northstar Materials, concrete division

We will strive, like always, to make your communication needs a pleasant experience.



**From the Staff @
Roger's Two Way Radio**

Another Great Phone From Nokia The Nokia 3560!!



The 3560 is Nokia's newest digital phone and Roger's Two Way Radio is excited to offer this great new item to you.

The Nokia 3560 comes with a Li-ion battery that allows the phone to have 6.5 hours of talk time and up to 9.5 days of digital stand-by, that's over a week's worth of battery life. This new phone weighs only 3.8 ounces and is only 4.65 inches tall! That is considerably smaller than other Nokia models.

The features are designed to make your busy life a little easier! The phone book stores up to 250 names with 5 numbers and 4 text entries per contact. The 3560 is also capable of

voice dialing and the calendar feature allows up to 250 entries. There is an internal vibra-alert so there is no need to be interrupted during that quiet lunch meeting. The 3560 is capable of receiving e-mail, text and picture messages. It also has 30 ring tones and 5 games, to play in your spare time! Perhaps one of the most fascinating features of this



Nokia 3560

phone is the color screen! It is the first color screen phone that Cellular 2000 has released our customers.

The Nokia 3560 promises to be a great phone if you are looking for a

cellular phone or just planning to upgrade your existing phone. We have Hands Free kits available as well as many other accessories to maximize the phones performance.

Please come in and visit with us about our cellular plans and promotions. We will be happy to assist you with all of your cellular needs.

-Heather Bjerke
hbjerke@rogerstwoway.com



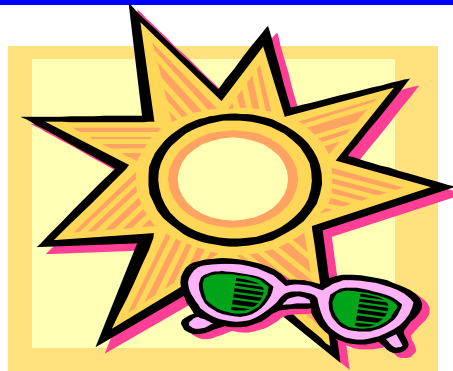
Hot Summer Deals from Cellular 2000!!



This summer Cellular 2000 has simplified your calling plans. Now, for less than \$20.00 per month you can get a plan that's perfect for the person only needing a cellular phone for emergencies or quick calls on the go.

It all starts at \$19.95 for 45 anytime minutes. Finally, a plan that won't break your pocketbook but still gives you the luxury of a cellular phone.

That's not all Cellular 2000 has to offer. If you need more minutes per month for your calling needs, choose one of the Premium Local, Premium Regional, or Ulti-



mate Regional plans and add the "C2K Hot Deal" feature package for only \$6.00 per month. This includes Voice Mail, Nationwide Calling, and Maximum Extreme Leisure (3000 off-peak minutes). What a great savings of \$11.00 per month.

Put this together with a NEW Nokia 3560 and you've got a great package opportunity!!

Don't delay though, this special offer ends on August 30th, 2003. We wouldn't want you to miss this great opportunity to save money this summer. Stop in or call Roger's Two Way Radio and ask about the new summer deals.

-Valeri Beaver
vbeaver@rogerstwoway.com

Certified Agent of
Cellular 2000®

Roger's Two Way Radio

102 Lincoln Avenue S.E.
Bemidji, MN 56601

218-751-3077
218-751-0508

sales@rogerstwoway.com
paging@rogerstwoway.com
cellphones@rogerstwoway.com
repair@rogerstwoway.com
acctrec@rogerstwoway.com

Communications Technology
for the Serious User

Visit our web page!
www.rogerstwoway.com

The Patriot Plan has arrived!!

NO ROAMING IN 50 STATES!!

\$39.95 for 350 Anytime Minutes

INCLUDES:

- * 1,000 minutes of off-peak**
- * Unlimited Mobile to Mobile**
- * Nationwide Calling**

**ATTENTION:
ANALOG CUSTOMERS**

As of August 1st, 2003,
cellular 2000 will no
longer be offering Ana-
log service. If you are
an existing Analog cus-
tomer, please contact us
for more details!!

Expires 09/30/03

-Valuable Coupon-

Bring this coupon to Roger's Two Way Radio and
redeem for a

FREE Cellular Activation

Call for pricing and details!!

Good only at Roger's Two Way Radio,
102 Lincoln Avenue, Bemidji MN 56601

**No cash value, non-transferable and while supplies last

