



Roger's

Communicator

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From The Desk Of The President... Roger Paskvan

Roger's Two Way Radio

Communications Technology For The Serious User!!!

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Interesting facts and information

- Every patent issued by the U.S. Patent office is issued on a Tuesday
- All federal IRS refunds are issued on a Friday.



Operating a service business is probably the most difficult of businesses to run.

Unlike retail trade, service businesses must repair something that is not new and under a time-line that is usually unreasonable ("You want it when?"). It proves very interesting

work!!

In order to consistently provide this level of radio service, it requires competent and knowledgeable technicians that are well-schooled in electronics theory and radio communication service.

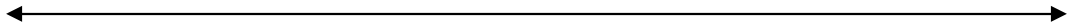
In this issue, I am pleased to feature two new-

est members of our service team, Matt Ogren and Nic Sunstrom. Nic has been part of our family for one year and Matt just joining us this past month. You will find these smiling faces usually under the dash of squad cars in the garage. We welcome them to Roger's Two Way Radio.



Nic Sunstrom grew up in Windom, Minnesota. During his high school years Nic took part in a service-learning program working at the Windom cable-TV company. This sparked his interest in electronics and would be the shaping for his career. He graduated from Windom High School in 1999 and continued his career to Ridgewater Community College where he majored in Electronics. Graduating in 2001, Nic came to Roger's Two Way Radio in the summer of that year. His primary duties are building the new police squads for the many counties that we service, along with various other installations, tower climbing and some service repair. He is our senior installation technician.

Nic's hobbies are freestyle biking, water-skiing, snowmobiling, weight lifting and being with friends.



Matt Ogren grew up around the Brainerd, Minnesota lakes area. He was always tinkering with cars and electrical devices through out his teenage years. He had always been interested in learning about electronics. After high school graduation, in 1996, Matt attended Ridgewater Community College in Willmar, Minnesota to pursue his electronics training. Matt worked at a machine shop for a short time then moved to Bemidji in February of 2002. Matt started as an installation technician at Roger's Two Way Radio in February as the newest employee. He is the clean-cut guy always under the dash of a car in the garage.

Matt's hobbies are working with computers, cars, and electronics.

Paging For Fun and Profit!!



Last newsletter, I wrote in general about ways to use a pager. In this issue I'm going to expand on these ideas with more specific information. Don't forget that our paging network covers our entire region, including towns and areas too small to show on maps. We have optional coverage that includes most of Minnesota and eastern North Dakota. Coverage maps are on our website www.rogerstwoway.com, or call us and we can mail one to you.

Here is a list of things you can do. I'll bet you can think of others! Please call or email me with your ideas so that I can include them. I'm always interested in your thoughts.

Get notified of sports scores, stock market prices, weather forecasts and alerts, email and horoscope!!

- **Get notified of sports scores, stock market prices, weather forecasts and alerts, online auctions, E-mail, horoscope.**
- **Burglar alarm events—authorized and unauthorized entries, freeze alarm.**
- **Answering machine/voice mail with caller I.D. paged to you.**
- **Meeting or event reminders (don't forget your spouse's birthday!)**
- **Stolen car**
- **Remote turn on/off of any device**
- **Remote electric sign text**
- **Automated systems:**
 - **Computer network events**
 - **Personal Monitoring alert**
 - **Manufacturing process control events**
 - **Jams**
 - **Temperature extremes**
 - **Production quantities**
 - **Failures**
 - **Supply quantities**
 - **System status reports**
 - **Ripple electric events**
 - **Temperature control system alerts**
 - **High wind, high and/or low temperature alerts**
 - **Website events**



Do you have questions about how to make your pager work this way? Please call or stop by and let us show you!! Do you have a specific idea or application not listed? I'll bet we can help you with that, too.

Our paging system is connected directly to the Internet so that pages enter our network almost instantly and without long-distance telephone calls if you are out of the Bemidji area. Many users are taking advantage of this Internet gateway. We have Air Messenger Pro software available to use the Internet gateway.

NEXT ISSUE: Using websites to create automated E-mail to your pager.

-John Simmons

jsimmons@rogerstwoway.com

A Note From The Accounting Department!!



One of our goals for this year is to have complete, accurate information in our customer database. With enhanced 911 systems, many of you have new mailing addresses. I encourage you to contact us if changes are needed to your billing or customer information.

If you wish, provide us with your E-mail address. E-mail is a

great way to keep in contact with us, whether you have a change of address, or if you need a copy of an invoice!

Please call Valeri or Debbie with any changes you might have. 800-243-3077 or 218-751-3077 or you may also E-mail us at acctrec@rogerstwoway.com.

-Debbie Carter



Cellular 2000

-Introducing the NEW Nokia 3360-

Cellular 2000 is constantly updating their promotions and cellular phones to better serve you, our valued customers.

Beginning April 1st, Cellular 2000 will continue to offer the **JUST SIZZLIN** deal. A **FREE** Nokia 3360, 6161 or Motorola V2397 phone to all new customers.

Existing customers, don't be discouraged, we have deals for you too. New and existing customers can take advantage of these new deals.

ULTIMATE DEAL

Extreme Leisure (1500 offpeak)	\$5
Mobile Advantage (500 mobile to mobile)	\$7
1st Incoming minute free	<u>\$3</u>
Total	\$15 value

ONLY \$5.00/mo.

Also offering:

- Refer A Friend—\$20.00 credit on your account
- Long Distance for Life only \$1.00
- Free trial features for 60 days!!

Call Roger's Two Way Radio today for more details!



Spring Radio Checks



Spring is a busy time of year for everybody, including Roger's Two Way Radio.

Don't wait until your spring operations to evaluate your radio communications equipment. A few weeks before spring, you need to use your radios and check their operation. Pay particular attention to hand held radios. Charge the batteries and use the radio to determine if the battery still has the capacity to last a shift or workday. Check accessories for damage. Damaged antennas or stretched remote microphone cords

and headsets will only fail when needed.

On mobile radios, check the antennas for physical damage and see if the seal is loose or cracked, potentially allowing water to corrode and short the antenna connection. Check the microphone for cracked or frayed cords. Also, reach behind the radio and check for a loose antenna connector at the back of the radio.

Have your communications needs changed? Has the area you need to cover expanded? Do you need

more mobiles or portables to adequately serve your needs? Call Roger's Two Way Radio for solutions and price quotes before spring start-up. Be prepared before it's too late.

Roger's Two Way provides the service, accessories or parts you may need. When calling for parts or accessories, please have the model name, and number of your equipment available, this will allow us to serve you better and faster. We appreciate your business and want to serve you.

- Greg Ross

Roger's Two Way Radio

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Visit our NEW web
page!!

www.rogerstwoway.com

Roger's Two Way Radio would
like to thank

S & S Dreamstudios

for their hard work in designing
our NEW website.

THANK YOU!!!



Expires 6/30/02

-Valuable Coupon-

10%

Bring this coupon to Roger's Two Way Radio
and receive 10% off on your next **ASTROSTART**
install.

Call for pricing and details!!

Good only at Roger's Two Way Radio, 102 Lincoln Avenue, Bemidji MN 56601

**No cash value, non-transferable and while supplies last